

Waqar Yousaf

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In the last 15 years, I had great experiences working online in different sectors related to digital marketing. I am good at what I do because of my experience and study about human nature by country. I have many years of studies and practice in Neuro-linguistic programming (NLP) which helped me so much to do my job perfectly and with great results. I am specialized in amazon, shopify, ebay, etsy, and many other marketplaces. I am also an ads manager with works on many platforms and with many tools.

Willing to relocate: Anywhere

Work Experience

Digital Marketing Manager

eworde srl - milano
April 2018 to Present

My Job in this company is to provide high selling products to private label customers, follow the production process, creating strategies for selling on amazon and on personal eCommerce all around the European countries.

Providing strategies to companies for selling their services like lawyers, doctors, dentist and many other professional services.

Digital Marketing Manager

media service srl - teramo
November 2016 to November 2019

Always in Italy the job was related to selling in B2B sector of Consumer electronics and home-related articles.

Digital Marketing Manager

verve service - tortoreto
February 2008 to October 2016

i lived in italy in that period. My job was to make sales online of consumer electronics.

Education

Fsc in Fashion Design

ipsia - italy
September 2001 to June 2005

Skills

- B2B Sales
- Blogging
- Digital Marketing
- Email Marketing
- Google Analytics
- Google AdWords
- SEM
- Search Engine Optimization (SEO)
- E-Commerce
- WordPress
- PPC Campaign Management
- Marketing Automation
- Branding
- Analytics
- Content Management
- Facebook Advertising
- Keyword Research
- Social Media Management
- SEO Tools

Languages

- English - Fluent
- Italian - Fluent

Additional Information

I would like to work just from home. Because of some impossibilities i have , i can not move for now.